

**NEIFELD DOCKET NO: CAT29US-SCRCO3**

**Neifeld Docket No: CAT29US-SCRCO3**

Application/Patent No: 09/756,788

USPTO CONFIRMATION NO: 6599

File/Issue Date: January 10, 2001

Inventor/Title: MICHAEL C. SCROGGIE ET AL./System and Method for Providing Shopping Aids and Incentives to Customers Through a Computer Network

Examiner/ArtUnit: JANVIER/3688

**37 CFR 1.111 AMENDMENT IN RESPONSE TO NON FINAL OFFICE ACTION**

SIR:

In response to the office action dated 9/17/2008, which was in response to the fourth supplemental appeal brief filed 10/17/2006, the applicants file this response.